



THE OFFICIAL 2023 BUSINESS PARTNER & MEMBERSHIP DIRECTORY OF:

# CAI MICHIGAN CHAPTER



12 MONTHS OF EXPOSURE



COST EFFICIENT



REACH YOUR AUDIENCE

The Business Partner & Membership Directory is an indispensable tool for all industry professionals. Don't miss out on an entire year's advertising and the opportunity to stand out from your competitors by advertising or enhancing your company's listing!



**SAVE TIME, CLICK HERE TO SIGN UP ONLINE!**

[WWW.RESERVEYOURAD.COM/CAIMI/](http://WWW.RESERVEYOURAD.COM/CAIMI/)

## PRINT ADVERTISING RATES FOR 5.5" X 8.5" SPIRAL PUBLICATION:

PREMIUM AD SPOTS	COLOR	
Back Cover	\$1,449	
Inside Covers ( <i>Front or Back</i> )	\$1,349	
Facing Page to Inside Covers	\$1,249	
Full Page Tab	\$1,149	
Half Page Tab	\$799	
DISPLAY ADS	B&W	COLOR
Full Page	\$699	\$899
1/2 Page	\$399	\$599
1/4 Page	\$249	\$449

## ADDITIONAL FEATURES:

ENHANCED LISTING*	RATE
Boxed Listing	\$99
Boxed Listing with Logo	\$149
Boxed Listing with Logo & 50 word bio	\$199

\*To place an enhanced listing, you must be an active member with the association/chamber at the time the publication prints. If you are not an active member, you authorize E&M to create an ad (if you don't have one already), run an ad in the marketplace section or provide a digital link in replacement of the enhanced listing.

## ADDITIONAL FEATURES:

DIRECT MAIL INSERT	RATE
Postcard (2-Sides)	\$1,049



## SPACE RESERVATION FORM

Please fill out information below and include ad size from table above. E&M will send you the required ad contract, along with ad creation information once submitted. Click below to sign up online!

COMPANY: \_\_\_\_\_

CONTACT: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

AD SIZE: \_\_\_\_\_  COLOR  B&W

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## PREVIOUS PUBLICATION

Click here to view the flipbook of the previous publication! By advertising you are directly supporting your association!



## QUESTIONS?

**BRIAN BAUMANN**

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**LEARN MORE ABOUT E&M CONSULTING!**

\*Please fax 952-448-9928 or email [optout@emconsultinginc.com](mailto:optout@emconsultinginc.com) (please include your company name and the title of the publication) to opt-out of future communications. Such requests will be honored within a reasonable time from the date of the request.